

Exam : COGNOS BI0-210

**Title : IBM Cognos 8 BI
Professional**

Version : Demo

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- A. Yes
- B. No

Answer: A

3. Which of the following is a significant cause of failure when using the technology-focused approach to BI Application development?

- A. Users often have difficulty understanding new technology.
- B. New technology often contains internal flaws and errors that affect the delivered solution.
- C. The solution is focused on a single subject area.
- D. Developers often focus on just the data.

Answer: D

4. Which of the following MOST clearly states the value of using a methodology?

- A. It provides a philosophy of development that maximizes return on investment.
- B. It helps consultants progress in a systematic way to insure all critical steps are addressed.
- C. It helps project managers estimate the cost and effort in developing a solution.
- D. It ensures that early mistakes are avoided in developing a solution.

Answer: B

5. Which of the following BEST describes the relationship or differences between Iterative Approach and Cognos SIM?

- A. The Iterative Approach is a specific technique used to iterate through the Design phase.
- B. The Iterative Approach is a series of steps defined in the Analysis and Development phases of Cognos SIM.
- C. The Iterative Approach is a philosophy of development while Cognos SIM is a collection of tasks, documents, and techniques to guide development.
- D. Cognos SIM is the current Cognos development standard and is intended to replace the Iterative Approach for development of BI applications.

Answer: C

6. Which of the following statements is true about the Waterfall Approach?

- A. The five steps in the process are considered valid for BI software development projects.

- B. Each step is performed in sequence but you return to previous steps at specific points in the development cycle.
- C. It is designed so that requirements that are not discovered in the Analysis step will cascade out during the design phase.
- D. Project management tools no longer encourage the Waterfall Approach.

Answer: A

7. Which of the following statements best describes the Iterative Approach of application development?

- A. A prototype solution is developed after the initial user interviews. This prototype is then used as a basis for refining specific design requirements.
- B. The design step is repeated multiple times before proceeding to the development step. Each pass through the design step further refines the eventual solution.
- C. The solution is developed and delivered to the users. After approximately 2 weeks, the users are interviewed for any missing requirements and any new requirements form the basis for the next iteration.
- D. A prototype is created that addresses 80 to 90% of the business requirements. This is demonstrated to the users and their feedback is used to refine the prototype in subsequent iterations.

Answer: D

8. Which of the following issues is Iterative Development specifically designed to address?

- A. The very act of developing a system or solution will change the business requirements.
- B. Users understand their business processes but they don't usually understand application development.
- C. No developed solution will satisfy all users equally.
- D. Users often feel that IT does not understand the business.

Answer: A

9. When examining an operational (transactional) database, which of the following is considered a good indicator as to which tables contain fact data?

- A. Tables with the fewest number of columns
- B. Tables with the greatest number of rows
- C. Tables with the greatest number of foreign keys
- D. Tables with the fewest number of foreign keys

Answer: B

10. Which of the following is true regarding hierarchies and dimensions? A. Hierarchies help users understand the data through rollup levels within dimensions.

- B. All dimensions must have hierarchies.
- C. All hierarchies are defined by the inherent nature of their dimensional data.
- D. It is considered poor design to split a hierarchy across multiple dimensions.

Answer: A

11. When comparing two differently grained facts directly against one another, the developer must:

- A. either write a union query or two reports that roll both facts up to a common level
- B. either roll up the lower grained fact to the higher level or allocate the higher grained fact to the lower level
- C. declare determinants at multiple levels in the dimensions of a DMR Framework Manager model
- D. ensure that all conformed dimensions shared by the facts have the same number of levels

Answer: B

12. Which of the following is a key difference between MDX and SQL?

- A. MDX is used for dimensional style reporting while SQL is incapable of dimensional style reporting.
- B. MDX has built in functions to support relative date calculations while SQL cannot perform relative date calculations.
- C. Dimensionally Modeled Relational (DMR) retrieves data using MDX, not SQL.
- D. MDX can reference metadata that SQL cannot.

Answer: D

13. Which of the following describes Key Performance Indicators (KPI)?

- A. Specific metrics, usually derived, by which a company measures its progress and success.
- B. Strategic goals, typically specified by executives, which describe the direction and objectives of the organization.
- C. Industry standards by which organizations measure themselves against others in their market space.
- D. Core, atomic level data items that provide input into higher level derived items which then appear on scorecards.

Answer: A

14. Which of the following describes the models contained in the '24 Ways' book referenced in the BI Professional Workshop course?

- A. Framework Manager models that map over an example normalized database, which one might find in a manufacturing enterprise.
- B. Physical, star schema data models for constructing data marts for the various departments in a generic business enterprise.
- C. Logical models that contain dimensions and key tactical metrics for the various departments in a generic business enterprise.
- D. Cognos 8 OLAP Modeler (Transformer) models that describe how to map data from a manufacturing database into a PowerCube.

Answer: C

15. How are Key Performance Indicators (KPIs) tracked?

- A. By aligning them to strategic and tactical goals and the business objectives of the enterprise.
- B. By comparing them against other KPIs in a balanced scorecard.

C. By examining anomalies that appear in BI reporting and analysis.

D. By comparing their values to acceptable minimum and maximum levels of performance against a target.

Answer: D

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